Eagle Life's Eagle Select® Series With Optional Lifetime Income Benefit Rider





Eagle Select Series

Fixed Index Annuity

Every retirement is different, each with its own financial goals and unique needs. But, many of today's retirement objectives are the same — asset protection, growth opportunities and a reliable income source.

That is why many Americans are turning to fixed index annuities. These products have helped millions of people reach their retirement goals with benefits like principal protection, tax-deferred growth and guaranteed income that cannot be outlived.

Understanding Fixed Annuities

What is a fixed index annuity?

A fixed index annuity is a contract backed by the financial strength and claims-paying ability of the issuing company. This guarantees contract owners a retirement vehicle designed to protect assets while allowing for growth opportunities. It does this through a combination of powerful benefits:

- Principal Protection
- Tax-Deferred Growth
- Liquidity
- May Avoid Probate
- Guaranteed Income

How a fixed index annuity works

When you purchase a fixed index annuity, the insurance provider guarantees principal protection, tax-deferred growth on assets and additional index-linked growth opportunities.

As an insurance product, a fixed index annuity is not directly tied to any index. So, there are none of the exposure risks associated with direct stock or share ownership. The annuity cannot lose money due to index decreases and the interest credited will never be less than zero.

Eagle Life Insurance Company®

Eagle Life is a provider of fixed and fixed index annuity products designed to guarantee principal protection, generate income and offer a lifetime income source. We are a wholly-owned subsidiary of American Equity Investment Life Insurance Company[®], specializing in meeting the retirement product demands of financial institutions, representatives and their clients. Our financial strength is founded on the quality of our products and backed by the superior service we provide our partners and contract owners. As a part of the number three all-time fixed index annuity provider¹, we help fund more than half-a-million retirements throughout the country.

Financial Strength

A- (Excellent) rating from A.M. Best²
A- (Strong) rating from Standard & Poor's³
American-owned and operated



Here is a list of key terms and definitions that may be useful while learning about this product series.

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Ann	uitiza	ation

Conversion of the Surrender Value of the annuity into regular guaranteed income payments.

IAV Rate

The interest rate used to calculate the interest credited to the Income Account Value.

Accumulation Period

The period of time during which the Income Account Value (IAV) is credited the Income Account Value rate.

Joint Life Payout

A joint life payout is available only to legal spouses, as defined under federal law. Both spouses must be at least 50 years of age and payment is based on the age of the younger joint payee. Payments are made through the life of the last surviving spouse, so long as spousal continuation is elected.

Contract Value

The total of the value in the annuity contract.

Death Benefit

The greater of the Contract Value or the Minimum Guaranteed Surrender Value. Available Death Benefit payment options are listed in the annuity contract.

Minimum Guaranteed Surrender Value (MGSV)

At no time will the Surrender Value of the contract be less than 90% of premium received, less any withdrawals, accumulated at the minimum guaranteed surrender value-minimum guaranteed interest rate.

Free Withdrawal

Opportunity each year, after the first contract year, to take withdrawals up to 5% or 10% of the Contract Value, without expense.

Partial Withdrawal

Available at any time, for partial distributions over the Free Withdrawal amount. Surrender Charges and minimum values will apply.

Income Account Value (IAV)

This value is used solely to determine the amount of income to be received under the Lifetime Income Benefit Rider (LIBR). It is not a traditionally accessible value. This serves as a measuring tool for purposes of the rider only.

Rider Fee

The fee charged for the Lifetime Income Benefit Rider (LIBR) is a percentage based on the Contract Value and deducted from the Contract Value each year as long as the rider is attached to the contract.

Interest Crediting Strategies

Contract owners choose from several index or fixed value crediting strategies, each offering different opportunities for growth.



Eagle Life is dedicated to simple product designs and easy-to-understand crediting strategies.

Single Life Payout

For the owner and sole annuitant, payouts are based on age at election.

Surrender

Termination of the contract in exchange for Surrender Value.

Surrender Charge

An amount subtracted from the Contract Value if surrendered at a time when the Surrender Charges apply.

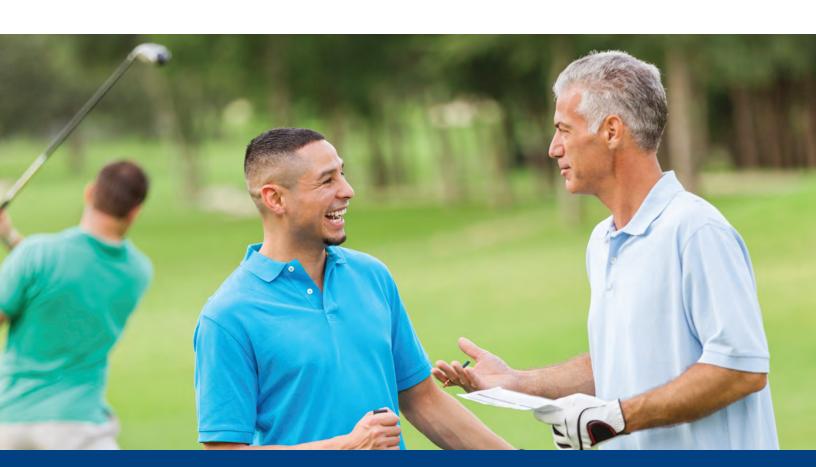
Surrender Value

The amount paid to the contract owner by Eagle Life when the contract is surrendered.

Wellbeing Benefit Enhanced Income Payment

Withdrawal Charge Increases the amount of income payments by an enhanced income factor, for up to five years. (Only applicable with Lifetime Income Benefit Rider Option 2.)

An amount subtracted from the Contract Value if requested at a time when the Withdrawal Charges apply.





The Power of a Fixed Index Annuity

A fixed index annuity offers a powerful combination of benefits that help protect against many of today's common retirement concerns.

Fixed Index Appuits	Common Retirement Concerns					
Fixed Index Annuity BENEFITS	Outliving Income	Index Volatility	Tax Exposure	Access to Funds	Taking Care of Loved Ones	
Principal Protection					V	
Tax-Deferred Growth						
Liquidity						
May Avoid Probate					V	
Guaranteed Income					V	

Principal Protection: Premium payments are secure, and any interest credited to the contract is locked in and cannot be lost due to index volatility.

Tax-Deferred Growth: Taxes are not paid on the interest the contract earns until any distribution occurs. This enables faster growth by allowing credited interest to compound over time.

Liquidity: Each contract defines various opportunities to withdraw funds, such as Free Withdrawals, Partial Withdrawals, qualified care⁴, terminal illness⁴ and lifetime income options. (Subject to applicable Surrender Charges.)

May Avoid Probate: If applicable, beneficiaries receive any remaining value in the contract while avoiding the expense and time spent in probate.

Guaranteed Income: Flexible payout options available, including lifelong paychecks.



Eagle Life's Eagle Select

The Eagle Select design helps protect hard-earned dollars while offering income growth opportunities.

Surrender Values and Charges

The annuity's Surrender Value will never be less than 90% of the premium received, less any withdrawals, accumulated at the minimum guaranteed interest rate. If a Partial Withdrawal or Surrender is taken during the Withdrawal and Surrender Charge period, a deduction will be taken out according to the Withdrawal and Surrender Charge schedule.

Market Value Adjustment (MVA)

These products offer an optional Market Value Adjustment (MVA) Rider that must be elected at issue. An MVA may increase or decrease the amount of a withdrawal in excess of the free withdrawal amount or the Surrender Value. The MVA does not apply to free withdrawals, any death benefit, the MGSV, or any distributions occurring after the Surrender Charge period has ended. In general, as the MVA Index increases, Cash Surrender Values decrease. As the MVA Index decreases, Cash Surrender Values increase. Interest Rates may be higher for contracts with an MVA Rider.

Surrender Charge Schedule

The surrender charge percentage is 9.00% in the first contract year and decreases on each anniversary through the surrender term. Please see product disclosures for details.

Premium Allocations

The initial premium payment can be allocated, in any combination, to either the fixed interest or any of the index strategies. Payments received after the initial premium automatically go into the fixed interest strategy. The contract values may be reallocated on the contract anniversary between strategies subject to these minimums:

- The minimum allocation for each value is \$1,000.
- The minimum transfer to select a new value is 10% of the contract value.

Surrender Charge Schedule: Eagle Select 6, 8 (Age 18-85), Eagle Select 10 (Age 18-80)											
Contract Year	1	2	3	4	5	6	7	8	9	10	11+
Eagle Select 6 Surrender Charge Percentage	9	8	7	6	5	4	0				
Eagle Select 8 Surrender Charge Percentage	9	8	7	6	5	4	3	2	0		
Eagle Select 10 Surrender Charge Percentage	9	8	7	6	5	4	3	2	1	0.50	0



In the event of the contract owner's death, the Death Benefit paid is the entire Contract Value.



Money Access Options and Features

With Eagle Select there is always access to money in the annuity.

Eagle Life provides withdrawal flexibility and a variety of liquidity options.

Free Withdrawals

This is an opportunity each year (after the first contract year) to take Free Withdrawals up to 5% of the Contract Value if MVA is selected or 10% of the Contract Value if Non MVA is selected.

Partial Withdrawals

These are available at any time, for partial distribution over the Free Withdrawal amount. Withdrawal Charges will apply.

Qualified Care Needs

Confinement Care Rider (ICC10-NCR-100R)⁴

If, after the first contract anniversary, the annuitant is confined to a qualified nursing care center for 90-plus consecutive days, or 30 days for Hospice, a 100% Free Withdrawal is available.

Terminal Illness Rider (ICC10 TIR-100R)⁴

If after the first contract year, the annuitant is diagnosed with a terminal illness, a 100% Free Withdrawal of the Contract Value is available.

Death Benefit

Death Benefit proceeds are paid to the surviving joint owner. If there is no surviving joint owner, the death benefit is paid to the named beneficiary(ies) with no Surrender Charges. Generally paid in the lump-sum, other payment options are also available.



What is the optional Lifetime Income Benefit Rider (LIBR)?

Available for issue ages 50+, the LIBR helps secure a lifelong income source. Income payments may begin any time after the first contract year and are available without a Surrender Charge or having to Annuitize the contract. The amount of the income to be received is measured by the Income Account Value (IAV). The IAV is credited over time and grows until the earlier of income payments beginning or the end of the Accumulation Period. A Rider Fee is deducted from the Contract Value each year the rider is attached to the contract.

LIBR Options

The LIBR has two options to help individuals reach their income goals and meet their lifestyle needs.

Option 1: LIBR

This option has a set Initial IAV Rate, declared at issue and guaranteed for 14 years. The IAV is calculated on a compounded interest basis.

Option 2: LIBR with Wellbeing Benefit

In addition to the benefits of Option 1, the Wellbeing Benefit option allows for increases in the amount of income by an income payment factor, for up to five years, should the contract owner (or their spouse) become unable to perform multiple activities of daily living outlined in the contract. This option is not confinement driven, so it is available to those receiving home care. There is a two year waiting period before the Wellbeing Benefit can be activated.

Option 1

IAV Rate: 6.00% Compounded

Accumulation Period: Up to 14 years

Accumulation Reset: Years 3-7

Rider Fee: 0.90%

Option 2

IAV Rate: 6.00% Compounded

Accumulation Period: Up to 14 years

Accumulation Reset: Years 3-7

Rider Fee: 1.00%

PAYOUT FACTORS

	Single	Joint
Age	Payout %	Payout %
50	3.25%	2.75%
51	3.35%	2.85%
52	3.45%	2.95%
53	3.55%	3.05%
54	3.65%	3.15%
55	3.75%	3.25%
56	3.85%	3.35%
57	3.95%	3.45%
58	4.05%	3.55%
59	4.15%	3.65%
60	4.25%	3.75%
61	4.35%	3.85%
62	4.45%	3.95%
63	4.55%	4.05%
64	4.65%	4.15%

	Single	Joint
Age	Payout %	Payout %
65	4.75%	4.25%
66	4.85%	4.35%
67	4.95%	4.45%
68	5.05%	4.50%
69	5.15%	4.55%
70	5.25%	4.60%
71	5.35%	4.65%
72	5.45%	4.70%
73	5.55%	4.75%
74	5.65%	4.80%
75	5.75%	4.85%
76	5.85%	4.90%
77	5.95%	4.95%
78	6.05%	5.00%
79	6.15%	5.05%
80+	6.25%	5.10%

The annual income payment equals the IAV on the day the income payments begin, multiplied by the benefit payout percentage applicable to the contract owner's age (if joint payout is elected, whoever is youngest) at the time of election.

If, on the day before income payments are to begin, the Contract Value is greater than the IAV, Eagle Life will increase the IAV to equal the Contract Value.



The Lifetime Income Benefit Rider offers guaranteed income through a secure revenue source.

Excess Withdrawals

Any partial withdrawals taken from the Contract Value after income payments have started are considered Excess Withdrawals and will reduce future income payment amounts and your IAV on a pro-rata basis. For example, an additional withdrawal of 5% of your Contract Value reduces your future income payments by 5%. If an Excess Withdrawal plus income payment exceeds the Free Withdrawal amount allowed in any contract year, Withdrawal Charges will be applied to any amount in excess of the Free Withdrawal amount. Should Excess Withdrawals reduce the Contract Value to zero, the IAV will also be reduced to zero, and the contract and rider will be considered to be surrendered. Any remaining income payments would also terminate.

Death of Owner

Eagle Life's annuities have a Death Benefit that allows the beneficiaries immediate access to contract value at the time of death. This can help avoid a costly prolonged probate process.

If the owner's spouse is sole primary beneficiary of the contract, elects spousal continuation, and is at least age 50, then income benefits may continue. Details and available options are detailed in the contract.

The LIBR terminates and income payments stop upon the earliest of either the owner's written request, the date the contract terminates, the date the contract is annuitized or the date the owner of the contract changes. Once the LIBR terminates, it may not be reinstated.

Tax Treatment

All income payments are considered a withdrawal from the Contract Value, and any part of the withdrawal that is deferred interest is taxable as income. If the contract is in a qualified plan the entire amount of the withdrawal may be taxable. The taxation of income payments is calculated as outlined in the Internal Revenue Code.

In addition, the taxable portion of any withdrawal taken before age 59½ may be subject to an additional penalty of 10% by the Internal Revenue Service.

Please contact a tax professional for additional information.

Eagle LifeCommitment to Values

Service

Our contract owners are why we are here, and we do our best to provide service, second to none, every day.

Integrity

Our values of honesty, fairness and truthfulness have been central to our past success and will continue to be for generations to come.

Excellence

As a part of a top-tier fixed index annuity provider, we are dedicated to our established standards of going above and beyond in every facet of our business.

Safety

With our products, contract owners can trust their principal is protected and their income is guaranteed for life.



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Annuity contracts and riders issued under form series ICC18 E-BASE-IDX, ICC18 E-IDX-C-6, ICC18 E-IDX-C-8, ICC18 E-IDX-C-10, ICC14 E-R-LIBR, 14 E-R-LIBR-W, ICC17 E-R-MVA and state variations thereof. Availability may vary by product and state.

Source: https://www.looktowink.com/2018/03/total-overall-indexed-annuity-sales-2017/. If you cannot access this article online, you may call 888-647-1371 to request a copy.

² A.M. Best has assigned Eagle Life an "A-" (Excellent) rating, reflecting their current opinion of Eagle Life's financial strength and its ability to meet its ongoing contractual obligations relative to the norms of the life/health insurance industry. A.M. Best utilizes 15 rating categories ranging from A++ to F. An "A-" rating from A.M. Best is its fourth highest rating. For the latest rating, access www.ambest.com. Rating effective 1/31/2011, affirmed 6/27/2018.

Standard and Poor's rating service has recognized American Equity Investment Life Insurance Company with an "A-" rating. An insurer rated "A" has strong financial security characteristics, but is somewhat more likely to be affected by adverse effects of changing circumstances or economic conditions than are insurers with higher ratings. Ratings from 'AA' to 'CCC' may be modified by the addition of a plus (+) or minus (-) sign to show relative standing within the major rating categories. Rating effective 8/5/15, affirmed 8/31/2017.

⁴ Rider Benefits and form numbers may vary by state. NCR and TIR not available in CA.

⁵ The MVA Index=The BofA Merrill Lynch 7-10 Year US Corporate Index

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May Lose Value

No Bank/Credit Union Guarantee

Not a Deposit

Not Insured by any Federal Government Agency